

Retail Disrupt

By People & Computers

FALL 2020

Virtual Event
11 Nov 2020

3rd Edition

WINTER 2021

Virtual Event
24 Feb 2021

4th Edition

CONNECTING THE TECH COMMUNITY WITH THE WORLD'S LEADING RETAILERS



IN A WORD

THE FUTURE OF RETAIL TECH IS NOW

The coronavirus pandemic has changed everything, from the way we live to the way we work and the way we shop.

The new reality is very clear: the retailers that will invest in and embrace the latest technology will finish on top. The rest will slowly die.

Retail Disrupt is a global community of retail tech and eCommerce companies, global retail brands, fast growing startups, technology providers, investors, and everyone involved in the retail technology world. Our events present practical solutions that enable retailers to stay relevant in these difficult times, connect decision makers and enable the creation of new business opportunities.

We invite you to join our virtual events to learn what's coming next, to showcase your solutions to a high quality audience of decision makers, and to take your business to the next level!

Ben Pelled
Founder & CEO
Retail Disrupt
By People & Computers





IN 2017 WE HELD OUR **1ST EDITION** IN TEL AVIV

We hosted 750 attendees and had an amazing launch event!





IN 2018 WE HELD OUR **2ND EDITION** IN TEL AVIV

It was yet another successful event with global retailers and retail tech startups





2020 TRACKS & THEMES

THE NEW
RETAIL
REALITY

THE EVOLUTION
OF ECOMMERCE

THE IN-STORE
EXPERIENCE

AI, DATA &
ANALYTICS

SUPPLY CHAIN,
LOGISTICS &
FULLFILMENT

POST-2020
MARKETING

CYBERSECURITY
FOR RETAIL

THE POWER
OF SOCIAL
MEDIA

CONSUMER
PAYMENTS

TECHNOLOGY & BUSINESS LEADERS SPEAK AT RETAIL DISRUPT



**STEVE
LIDBURY**

Managing Principal
Eight Inc.



**MAYA
HAGOEL**

Head of Growth
Riskified



**GREG
FANCHER**

SVP & Chief
Information Officer
Express



**TERRY
SONG**

Sr. Director -
Strategic Investment
JD.com



**URI
HAYIK**

CTO
IBM Israel

8

riskified

EXPRESS

JD. 京东
COM

IBM

SPEAKERS FROM THE LEADING BRANDS GET ON OUR STAGE



**SCOTT
EMMONS**

Founder & Head of
the Innovation Lab
Neiman Marcus



**RIMA
REDDY**

Innovation Strategist
Ralph Lauren
and Marc Jacobs



**PHIL
JEUDY**

US Director,
Retail Innovation Expert
ZTP



**ARNON
TOREN**

Deputy CEO
Azrieli Group



**GADI
MIKLES**

Head of Rich
Content Platform
eBay

Neiman Marcus

RALPH LAUREN

ZTP ZE 12TH
PLAYER

AZRIELI.COM

ebay



OUR PAST SPONSORS INCLUDE

IBM

Google

ebay

AZRIELCOM

RENUAR

ASOS

Deloitte.

riskified



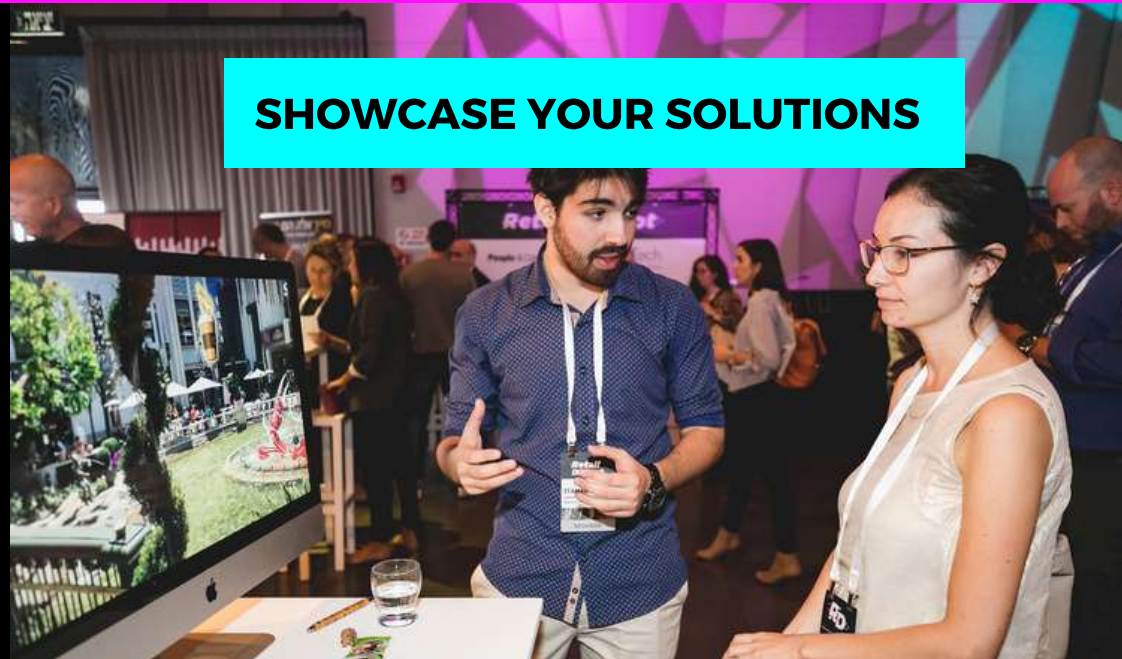
Cyberint

WHY SPONSOR?

BUILD BRAND AWARENESS



SHOWCASE YOUR SOLUTIONS



MEET QUALIFIED LEADS



ATTRACT NEW TALENT



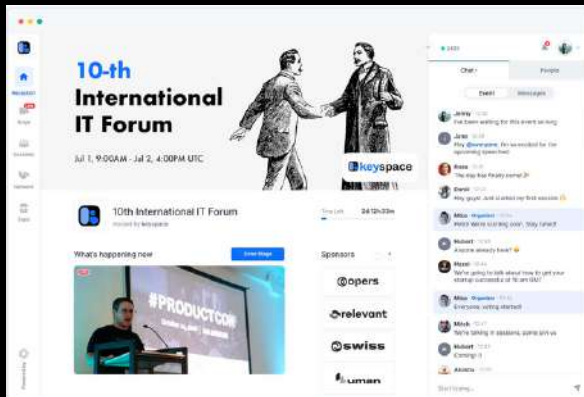


VIRTUAL PLATFORM FEATURES & BENEFITS

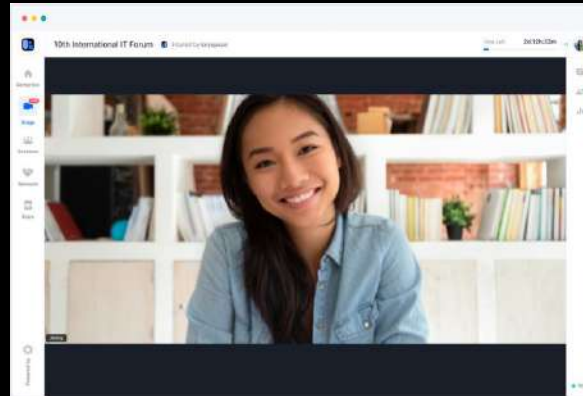
Enjoy multiple features & benefits on Hopin, one of the best virtual event platforms

VIRTUAL EVENT

Reception



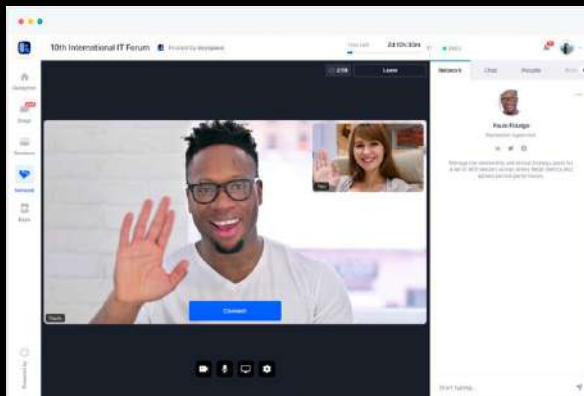
Main Stage



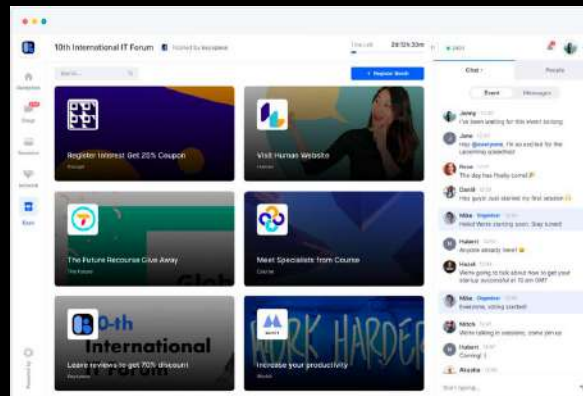
Breakout Sessions



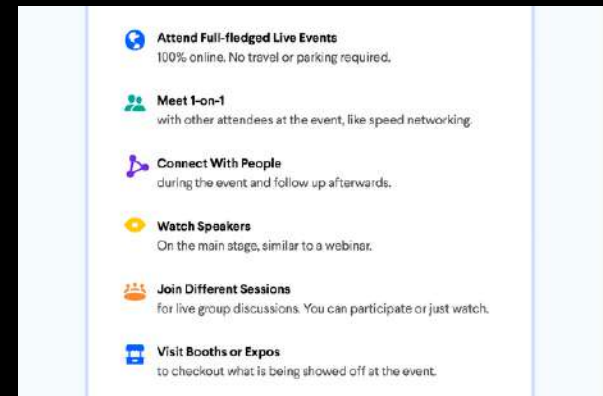
Networking



Expo



Benefits for Attendees





SPONSORSHIP PACKAGES

VIRTUAL EVENT

BENEFITS	SUPPORTER	BRONZE	SILVER	GOLD	PLATINUM
Your LOGO on website, ads, emails & communication	✓	✓	✓	✓	✓
Your BOOTH with your offering + video + link to website	Small	Small	Medium	Large	Large
Your SPEAKING session		5 min	7 min	10 min	15 min
Your PROMOTIONAL EMAIL to event attendees			100 attendees	200 attendees	400 attendees
Your QUESTIONS in event live poll				2 questions	4 questions
Your ARTICLE in pc.co.il				✓	✓
YOUR OFFERING in our newsletter to all attendees				✓	✓
Your POST in our social media					✓
Your LOGO in event main banners, emails, top of website					✓
PRICE	\$1,500	\$2,000	\$3,000	\$4,500	\$6,500
EARLY BIRD SPECIAL	\$1,250	\$1,750	\$2,500	\$4,000	\$5,500

*Ends 30 days before event date



BONUS - ADDITIONAL EXPOSURE!

VIRTUAL EVENT

Due to COVID-19 we offer our sponsors additional exposure in 6 of our events - at no additional cost!

* Logo & booth only

Oct 27 & Feb 2

FUTURE of AI

AI, Machine Learning & Data, for Technical and Business Audience

Nov 4 & Mar 3

Innov8 work

The Future of Work: Remote Work, Team Communication, Project Management

Nov 11 & Feb 24

Retail Disrupt

Retail Technology, Innovation and eCommerce, Online and Offline

Nov 18 & Feb 17

DIGITAL HEALTH Show

Bringing Together the Major Players Driving the Digital Health Revolution

Nov 24 & Feb 10

FJ FINTECH JUNCTION

Connecting Fintech Companies, Startups and Financial Institutions

Dec 1 & Mar 9

SaaS Tiger

The Conference for SaaS Growth, Sales and Marketing

Retail Disrupt

By People & Computers

Contact us today to join Retail Disrupt

Partner@RetailDisrupt.com

Our team is looking forward to provide you with all the necessary information you need, including our attendee blind list

