


OVERVIEW

# *Retail Disrupt*

**ISRAEL'S FIRST RETAIL TECHNOLOGY  
& INNOVATION CONFERENCE**

29 October 2018

[www.RetailDisrupt.com](http://www.RetailDisrupt.com)



*ASOS and eBay  
are already in...*

**ARE YOU?**

**1000+**  
ATTENDEES

**60+**  
SPEAKERS

**3**  
STAGES

**300+**  
1 ON 1 MEETINGS

**150+**  
STARTUPS



***“IF WE WAIT FOR CONDITIONS  
TO GO FROM GOOD TO PERFECT,  
WE’LL JUST BE WAITING,  
WAITING, WAITING.”***

Bill Simon CEO for Walmart



## **TOGETHER WE WILL EXPLORE THE **FUTURE OF RETAIL**, AND BRING IT TO LIFE**

The Retail industry is facing big challenges. It needs to cater to a younger, more digital generation and undergo a transformation that will affect the entire value chain. To do that, it must embrace innovation and technology.

Retail Disrupt creates a unique meeting place where the biggest retailers in the world interact with the brightest Israeli tech companies.



### **EXHIBITION**

Meet hundreds of qualified attendees face to face.



### **MAIN STAGE**

Share your success stories with entrepreneurs, investors and executives from fashion & technology.



### **SIDE STAGES**

Dive deep into the hottest & fastest growing sectors in Retail Tech.



### **PRE-SCHEDULED MEETINGS**

Meet hundreds of qualified attendees face to face.



### **STARTUP COMPETITION**

Watch the 10 startups Pitch to a panel of investors And judges.



### **SIDE EVENTS**

Pre-network with speakers and attendees before the conference & celebrate together after.

# TOPICS

## WE WILL COVER

- Personalization
- Supply chain
- Predictive Marketing
- Leveraging Big Data
- Organizational structure
- Fulfilment & Distribution
- AR + VR
- Business growth
- Sustainability
- Artificial Intelligence
- Customer experience
- Catering to Generation Z
- 3D Printing
- E-Commerce & M-Commerce
- Catering to Millenials
- Cybersecurity
- In-Store Experience
- Omnichannel
- Payments & Pricing
- Influencer Marketing
- Consumers in the Digital Age

# WHY SPONSOR?



**EXPOSE**

YOUR BRAND



**LEARN**

WHAT'S NEXT IN RETAIL TECH



**CONNECT**

WITH THE COMMUNITY



**GENERATE**

HIGH QUALITY LEADS

# SOME OF OUR 2017 SPEAKERS



**SCOTT  
EMMONS**

Neiman Marcus



**GADI  
MIKLES**

eBay



**MORAN  
HAVIV**

Sears



**UDI  
DAGAN**

Fedex, Flying  
Cargo, Boxit



**MICHAEL  
REIDBORD**

Fashion Tech  
Consortium



**EYAL  
PAZ**

Deloitte



**RIMA  
REDDY**

Ralph Lauren  
& Marc  
Jacobs



**AVNER  
STEPAK**

Meitav Dash



**OMER  
GAL**

Facebook



**SHIRA  
KIMCHI**

Google



**ADY MOR  
BIRAN**

HP



**KOEN  
VANDECAVEYE**

London & Partners



# TESTIMONIALS



JAN WILKING  
MANAGING DIRECTOR,  
ZABLES BY ZALANDO

*"The Retech leadership team really helped us to get the most out of our days in Tel Aviv. We met relevant companies in Israel's retail, fashion, and technology scene - From startups to mature companies."*

*"Israel is a hotbed for innovation in The retail technology space. The Fashtech Stage event was an opportunity for me to network and collaborate with the best of the best that Israel has to offer."*



SCOTT EMMONS  
HEAD OF INNOVATION LAB,  
NEIMAN MARCUS

# PAST PARTICIPANTS

Google

ebay

AZRIELCOM

Deloitte.  
Digital

Neiman Marcus

SEARS

adidas

H&M

FedEx

SHOPTALK™  
the nextgen commerce event

Hpharm

Geektime

nielsen  
innovate

zLabels

ZTP

Kornit Digital  
bonding matters

KPMG

amazon

a.amdocs

Microsoft

IBM

hp

## SOME OF OUR '18 STARTUPS

InVortex

A  
WEAR

wize[SIZE]

MYSTOR-E  
APPRENTICE SUITCASE. PERSONALIZED WEAR.

B\*ROW

CO.CO  
COLLECTIVE COLLECTION

ReceetMe

SCREEMO

twine  
a single thread of color

mmuze

RFKEEPER

Fly.AI

memomi\*

ZEEKIT

donde

# HIGHLIGHTS



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# ABOUT US

Retail Disrupt is organized by People & Computers and Re:Tech

## People & Computers

People & Computers is Israel's leading tech media outlet and conference organizer-producer.

Established in 1981, the group holds more than 150 conferences and events a year, attracting 100,000+ attendees, and featuring the world's leading executives, entrepreneurs and investors in technology.

## Re:Tech

Re:Tech powers retailers with cutting-edge technology from Israel's most disruptive startups.

We accelerate open corporate innovation by creating a custom-made program designed for specific needs. Our in-depth understanding of corporate culture, vast network of more than 200 Israeli retail focused startups, and rich experience with innovation enables us to integrate proven strategies and create driven results.

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