

The background of the entire image is a photograph of a large, crowded exhibition hall. The ceiling is high with industrial-style lighting, including bright spotlights. Large blue and white geometric patterns are projected onto the walls. Various banners and booths are visible, with people walking around and interacting. The overall atmosphere is busy and professional.

Retail Disrupt

— By People & Computers

TEL AVIV 2020

CONNECTING THE TECH COMMUNITY WITH THE WORLD'S LEADING RETAILERS

21-22 October • Tel Aviv

+ Virtual Event on August 12



IN A WORD

LIFE AFTER THE CORONAVIRUS: THE FUTURE OF RETAIL TECH IS NOW

In October 2020, Tel Aviv will host the 3rd annual edition of Retail Disrupt - a leading international conference on retail technology.

The coronavirus pandemic has changed everything, from the way we live to the way we work and the way we shop.

The new reality is very clear: the retailers that will invest in and embrace the latest technology will finish on top. The rest will slowly die.

Retail Disrupt is a global community of retail tech companies, global retail brands, fast growing startups, technology providers, investors, and more. Our events present practical solutions that enable retailers to stay relevant in these difficult times.

We invite you to join our annual conference to learn what's next or to showcase your solutions to a high quality audience of decision makers!

Ben Pelled
Founder & CEO
Retail Disrupt
By People & Computers



2 DAYS IN THE STARTUP NATION
FULL OF LEARNING & NETWORKING WITH THE
BRIGHTSET MINDS & DECISION MAKERS





IN 2017 WE HELD OUR **1ST EDITION** IN TEL AVIV

We hosted 750 attendees and had an amazing launch event!





IN 2018 WE HELD OUR **2ND EDITION** IN TEL AVIV

It was yet another successful event with global retailers and retail tech startups





2020 PROGRAM

WEDNESDAY • OCTOBER 21

MAIN EVENT



08:00 - 17:00

Venue TBA

- ✓ MAIN STAGE with keynotes & panel discussions
- ✓ TRACK STAGES with multiple breakout sessions
- ✓ TECHNICAL WORKSHOPS & tech spotlights
- ✓ STARTUP COMPETITION finals with top 10 startups
- ✓ EXHIBITION with 40+ exhibitors & 50+ startups
- ✓ MEETING AREA with pre-scheduled 1 on 1 meetings
- ✓ 1,500 ATTENDEES in senior business & technology roles

18:00 - 20:00

VIP Welcome Reception

- ✓ INVITE-ONLY EVENT for speakers, sponsors and VIPs

THURSDAY • OCTOBER 22

SIDE EVENTS



10:00 - 17:00

Various Locations in Tel Aviv

Visits to Israel's leading startups & tech companies. We will have several companies offer an open house where they will share their stories, unique technology and company culture they have developed.

* each visit will have 30-50 participants *
visits are open to all conference attendees
but requires registration



2020 TRACKS & THEMES

THE NEW
RETAIL
REALITY

THE EVOLUTION
OF ECOMMERCE

THE IN-STORE
EXPERIENCE

AI, DATA &
ANALYTICS

SUPPLY CHAIN,
LOGISTICS &
FULLFILMENT

POST-2020
MARKETING

CYBERSECURITY
FOR RETAIL

THE POWER
OF SOCIAL
MEDIA

CONSUMER
PAYMENTS

TECHNOLOGY & BUSINESS LEADERS SPEAK AT RETAIL DISRUPT



**STEVE
LIDBURY**

Managing Principal
Eight Inc.



**MAYA
HAGOEL**

Head of Growth
Riskified



**GREG
FANCHER**

SVP & Chief
Information Officer
Express



**TERRY
SONG**

Sr. Director -
Strategic Investment
JD.com



**URI
HAYIK**

CTO
IBM Israel

8

riskified

EXPRESS

JD. 京东
COM

IBM

SPEAKERS FROM THE LEADING BRANDS GET ON OUR STAGE



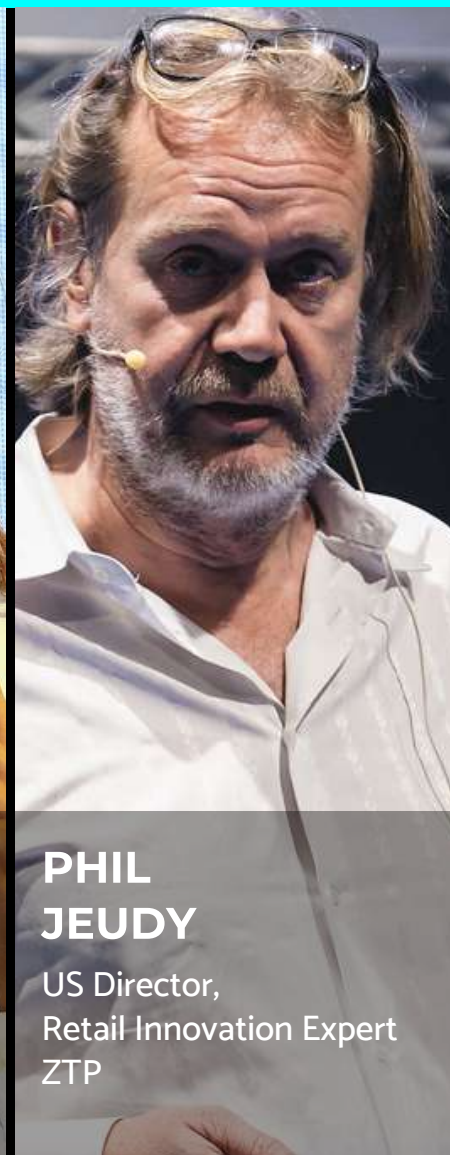
**SCOTT
EMMONS**

Founder & Head of
the Innovation Lab
Neiman Marcus



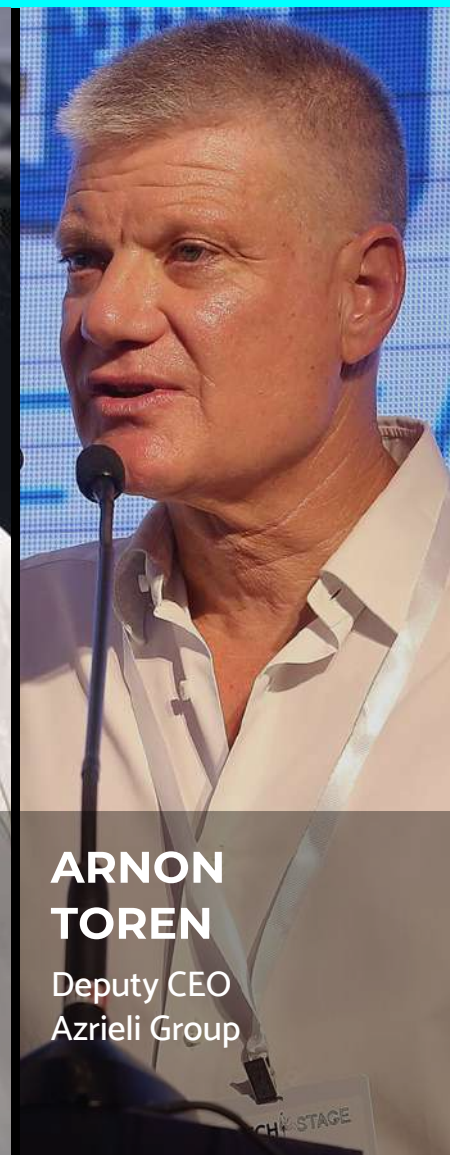
**RIMA
REDDY**

Innovation Strategist
Ralph Lauren
and Marc Jacobs



**PHIL
JEUDY**

US Director,
Retail Innovation Expert
ZTP



**ARNON
TOREN**

Deputy CEO
Azrieli Group



**GADI
MIKLES**

Head of Rich
Content Platform
eBay

Neiman Marcus

RALPH LAUREN

ZTP ZE 12TH
PLAYER

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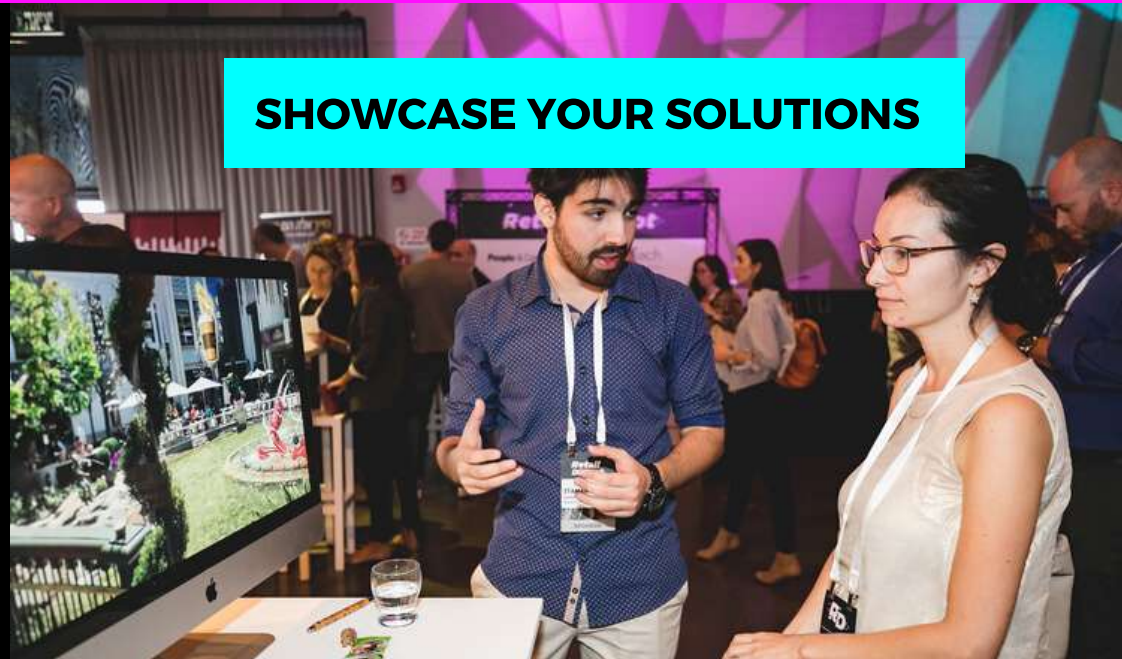
Cyberint

WHY SPONSOR?

BUILD BRAND AWARENESS



SHOWCASE YOUR SOLUTIONS



MEET QUALIFIED LEADS



ATTRACT NEW TALENT



VIRTUAL EVENT

Retail Disrupt

— By People & Computers

VIRTUAL EVENT

**A SPECIAL EVENT WITH
ADDED BENEFITS FOR
SPONSORS & PARTNERS**

VIRTUAL EVENT: August 12, 10:00 - 13:00 Israel Time on Hopin platform

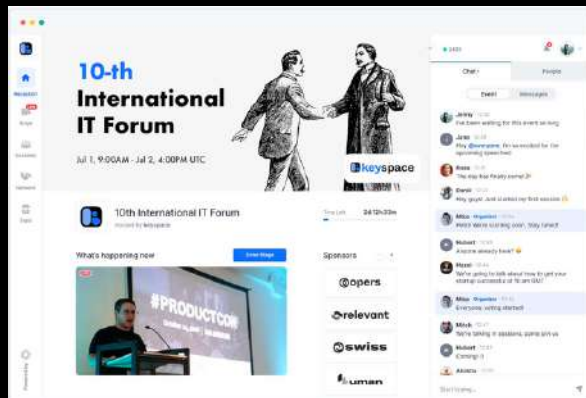


VIRTUAL EVENT PLATFORM WITH AMAZING FEATURES

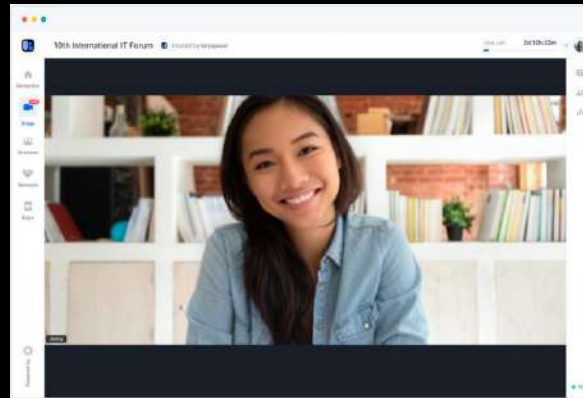
VIRTUAL EVENT

Enjoy multiple benefits on one of the best virtual event platforms

Reception



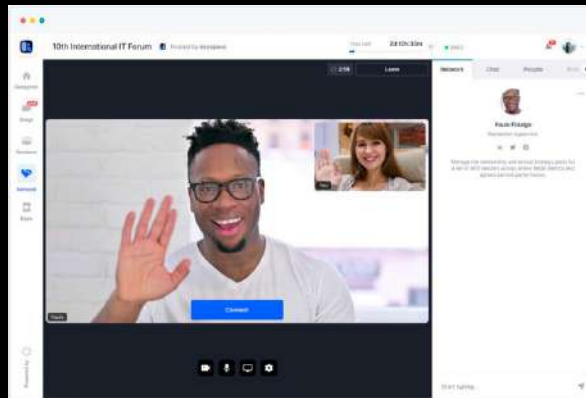
Main Stage



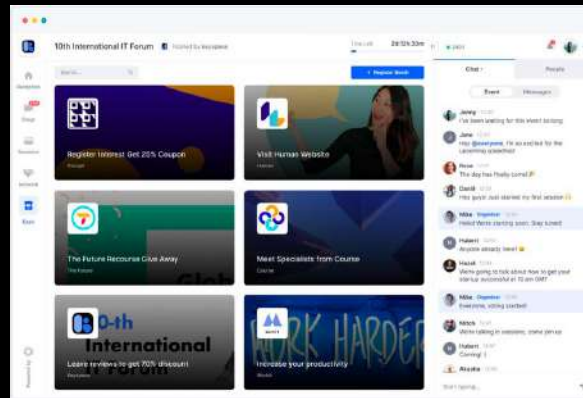
Breakout Sessions



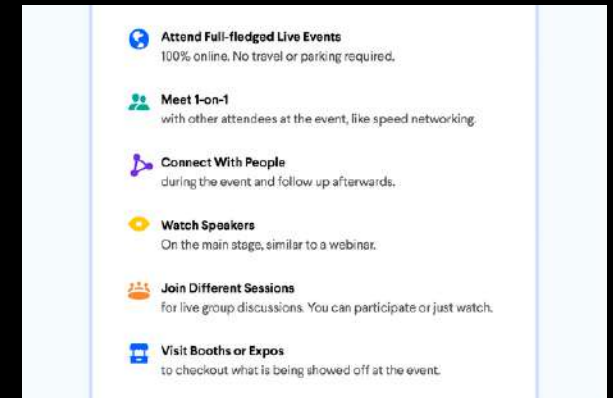
Networking



Expo



Benefits for Attendees





2020 SPECIAL: FREE EXPOSURE IN FIVE CO-LOCATED EVENTS!

VIRTUAL EVENT

Due to the coronavirus crisis, we have made it easy for our partners get exposure in five co-located events - at no additional cost.

July 27

Innov8 work

July 28

FUTURE of AI

July 29

**FJ FINTECH
JUNCTION**

July 30

Retail Disrupt

July 30

SaaS Tiger

Join us as a partner in one event and we
will make you a partner in all five!

A large audience is seated at long tables covered with white cloths in a conference hall. The room features a high ceiling with exposed structural elements and a large, vibrant blue and white geometric pattern on the back wall. The audience is engaged, with some looking towards the front and others working on laptops. The lighting is bright and modern.

**Contact us today to become a sponsor,
exhibitor, media or community partner**

Partner@RetailDisrupt.com